



Strategic Plan Progress Report – September 2014

Since the appointment of a National Development Officer in November 2013, SMS's primary objective has been to create a strategic plan for all 2 and 4 wheel motor sport in Scotland. The plan (which is due for submission to SportsScotland in 2014) aims to secure funding and support to develop and raise the profile of motor sport in Scotland. The past ten months have therefore seen a considerable amount of work going into the production of this plan, alongside some other additional activity.

The first stage of the planning process involved an extensive amount of research and consultation to ensure that the emerging strategic plan appropriately reflects the developmental needs of the sport. This began with key internal and external stakeholder meetings, which aimed to provide SMS with a broad understanding of the relevant issues both in and outside of the sport. This exercise included meetings with a diverse range of clubs and organisations within the sport, as well as organisations such as SportsScotland, EventScotland and also the Governing Bodies of other Sports.

The knowledge gained from these meetings was valuable and it informed the content for an SMS survey, which was launched in April 2014. The survey (which ran for one month) generated a total of 572 responses from a range of individuals with a diverse involvement and interest in Scottish motor sport.

In addition to this, SMS produced a separate Club Survey to provide a better understanding of the current club landscape in Scotland. 47 clubs responded to the survey in total, which was launched in May and concluded on the 27th June.

An in depth analysis of both surveys identified areas that the emerging strategy for Scottish motor sport should focus on. This has enabled SMS to co-ordinate the production of a draft strategic plan, which is currently with the boards of the MSA and SACU for discussion and endorsement

The plan lists four aims for development, which are namely; Participation, Performance, Places and Events and Governance. Whilst the plan takes a collective approach to two and four wheel motorsport in Scotland, it is clear that at present both governing bodies are at different stages of development and therefore have different strategic needs. Where necessary, the plan therefore differentiates the individual strategy requirements of both the MSA and SACU.

A draft version of the plan will be made available to the wider motor sport community once the two governing bodies have endorsed it and before it is formally submitted to SportsScotland. At the moment, the formal submission date will likely be in late November or early December.